

## Explanatory note

### Concept

According to the initial analysis, we as a team had come to the conclusion that the quality of the terrain, architecture and overall functionality of the competition scope is good. The required design procedures that we propose in our documentation, focus on enhancing the existing quality of public spaces present in the urban center of Dobrich. We achieve that goal by separating, enclosing and partitioning the totalitarian, post-soviet open spaces and streets branching off of them.

*"Everything that can be found in the universe on a large scale is reflected in a human being on a small scale"*

- Franz Bardon

### The module

Our tool of choice in achieving the above goal is the module - cubical in form, fully parametric and infinitely "extendable". Proposed design is made out of simple, cheap and durable materials:

- steel pipes and connectors create light and easy to assemble spine of the cubes
- semi transparent foil provides such needed in this part of the world shadow without obscuring the view and creates the human-friendly spaces.

Thanks to the simplicity and universality of the proposed solution, the cubes can be "filled" with functions, according to the needs of people. Proposed functional plan of the project is the crystallization of analysis made by our team, but as an "outsiders", without the possibility to visit the place of competition in person, our perspective on the needs and issues of local population will never be as comprehensive as the point of view of citizens of Dobrich city.

We want to provide the shell for the people, for them to put the ghost in.

### Ecological, psychological and social factor

Our ideas should be ready for the future, while at the same time not fall victim to fashionable "pro ecological" solutions, the implementation of which, on the surface, seems green, but looking at the issue comprehensively, the only green thing in the matter is "greenwashing". This issue is particularly visible in the photovoltaic and electric vehicle market. Our goal of achieving sustainability by design comes out of reducing harmful materials and creation of durable projects filled with vegetation and water.

Proposed design takes into consideration possible shortages of particular materials needed to create the modules and rest of furniture, but thanks to the highly conceptual character of the objects mentioned above, replacing, for example steel with wood is possible, and relatively easy.

Provided documentation on the subject of competition presents a slightly overwhelming, affected by vandalism and not-so-well aged architecture. We as a team believe that a lot of social problems, on the surface not connected to architecture or urbanism, can be solved by implementing good design choices.

Enclosing the spaces, creating the places with which the local population can develop emotional relations, and without a doubt stop further decay of the physical scope of competition, or even reverse it completely.

### Urban furniture

We have designed custom furniture, with high attention to details, in order to visualize the real, tangible, economical and spatial scope of our vision. The furniture as well as the cubical modules are made out of accessible materials - both in price and logistic factor.

### Stages of implementation

Thanks to the modular basis of our conception, the implementation of the project in the city of Dobrich can be done in a lot of small stages. The "importance" of particular modules in their location is shown on one of the panels. This step-by-step implementation of the proposed design allows everyone to observe the receipt of investments - in real time, in real life.

### Estimation for implementation of the competition project

Our team as a "non-local" one does not have accurate insight into realistic value of material and labor prices in Bulgaria. Presented below summary of prices of particular elements of our design is based on prices available in another European country, where we as a team come from.

According to research and urban planning choices of ours, the cost of particular modules needed to implement the proposed scope of submission for "zone B" is **808 308€**

We attach to this submission a spreadsheet, with an intuitive list of elements and their prices.