

**Comprehensive concept for the development, improvement and design of the central city section of Dobrich and elaboration of the conceptual design for 25 Septemvri Blvd., Vazrazhdane Square and Svoboda Square**

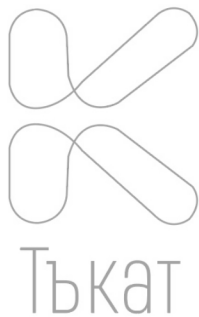
The design creates a respectful contribution to the environment and to the identity of Dobrich as a community, residential, and commercial zone.

In conceptualizing the design, the idea of union between individuals is taken into consideration. In order to maximize the cultural and symbolic value of the area, we proposed to recover the original layout located in Demokratsia Square, which will serve as the basis for planning and integrating the project (Fabric) within zones A and B. The pedestrian system is woven from this layout, creating spaces where people can meet, interact and take part.

In order to promote coexistence and strengthen tourism, two elements related to the layout are proposed as urban recognition spaces. Thus, a viewpoint and a fountain are designed to highlight the importance and beauty of the landscape by emphasizing its significance and beauty. The two spaces with different functions have similarities in form, taking into account the sense of belonging and contextual integration.

The light concept gives visual identity, which is achieved through the light connection that leads people from the surrounding urban landscape and attracts them to the elements of urban recognition, so spaces can be experienced in their duality throughout the year, during the day as well as at night.

The general development integrates multifunctional spaces so the project can be adapted over time, and public furniture that arises from the layout, these spaces can be areas of rest, spaces for play, leisure, meeting places and new social life embraced by landscaped areas that improve the surrounding environment. In a modular approach and in order to achieve greater harmony in the space, we propose to relocate and design the commercial establishments located along 25 Septemvri Blvd. by replanting new landscaped areas and trees, and considering the recovery of the existing vegetation. Similarly, protection and proper visual perception of public places like monuments, sculptures and temples is ensured.



Through this project, tourism is strengthened, as the public space of these two zones, in all their areas, and strengthened with a new observation point, a connection to the plaza and areas that revitalize the social fabric are not only designed for local visitors, but also for national and international visitors, and therefore accelerate the return of the investment.

Consequently, an estimated cost of EUR 3,777,000 excluding VAT has been projected for the technical and detailed design phase of the project for Zone B.

The parametric construction estimated cost for phase B is EUR 22,977,000 excluding VAT.

